

## Attract and retain K-12 employees: Insights from research

Recruiting and retaining staff emerged as a top priority in the EdCan Network's 2024 workplace wellbeing survey. Use these research insights to build a comprehensive strategy to attract and retain staff.

## Retaining staff includes:

- Reducing excessive absenteeism
- Supporting employees to remain at work
- Supporting employees to return to work after a long-term absence

## Wellbeing in the workplace is a retention booster and talent magnet

Millenials and Generation Z rank "the organization cares about employee's wellbeing" as the number 1 thing they look for in an employer. It is a top three consideration among employees of all ages.<sup>1</sup>

**81%** of employees indicate that employer support for mental health is an important consideration in their job search.<sup>2</sup>

When employees are thriving, they are **32%** less likely to be watching for or actively seeking another job.<sup>1</sup>

**More than half** of respondents working for organizations that are health and safety leaders would be reluctant to leave even if they were offered more money elsewhere.<sup>3</sup>

63%

of employees identify mental health related to stress as a major emerging health and safety concern.<sup>3</sup>



Psychosocial hazards need to be addressed in the same way as physical hazards - by putting controls in place to reduce or eliminate the hazard.

The character of the workplace is enormously important in determining who enters teaching and who stays.



A sense of belonging in the workplace is linked with a:4

- 56% increase in job performance
- 50% drop in turnover risk
- **75%** reduction in sick days



Meaningful work is by far the top reason that motivates teachers to stay in their roles. Other motivating factors inclulde supportive colleagues, manageable workloads, and being able to live comfortably on their salary.<sup>5</sup>



Teachers want to **support students effectively.** Teachers would trade a
10% increase in salary for student
supports such as a full-time nurse,
counsellor, and special education
staff in their schools.<sup>6</sup>

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