



Canadian Education Association

linking . listening . learning . leading since 1891

2005-2006
2005-2006

ANNUAL REPORT



FROM THE PRESIDENT

AS IT HAS DONE FOR MANY YEARS NOW, 115 TO BE EXACT, this Annual Report of our Association draws together the facts and figures and events that tell the story of the year's work and growth as an organization. Like a person, an organization which comes to know its purpose, finds its motivation, applies itself and takes some risks, reaps the benefits of experiences and accomplishments it may not have imagined possible. Such is the story of learning and growth that is CEA's this past year. ■ We came into the year with a heightened sense of the emergent mission within our stated mission — the pursuit of greater learning, through deeper and more widespread understandings and applications of learning, for the sake of refining and extending our systems of education in Canadian society. We were clear on the work we had to do in this regard. More significantly, we felt a sense of fresh possibility for where our work might lead us next, and this is what we found. ■ We found that more people across Canada are reading our publications, accessing our website, joining our organization, utilizing our services and participating in our dialogues. We found that the Ontario Ministry of Education entrusted us with a significant investment in research to increase learning. Most significantly, we found that when we gave a group of young people from across our country an authentic opportunity to tell us their stories of their learning experience at the hands of our education systems, they shook the roots of our assumptions at the same time that they captured our hearts. ■ So, look at where we are now. We are poised at a threshold of unprecedented confidence-lending on one hand, and direct challenge to our beliefs and actions on the other. These are signs that our Association is becoming a significant vehicle and medium for growth and change within the education and learning systems of Canada. These are vital signs of fresh beginnings for our work. We are beginning to move our systems' thinking from serving up what is probable, to generating what is possible in our society through the phenomenon of learning. We have set this ground, and it is both fertile and fragile. A critical, hopeful young Canadian society is ready to tend and reap what we seed and grow in it. We had better do our utmost, now, to make the best of it. ■ This year has marked my tenth since I first became engaged with CEA and my second and last year as its President. What a remarkably rich and rewarding learning experience this has been for me, professionally and personally. Through the extraordinary leadership and depth of conviction of our CEO, Penny Milton, and multiple extensions of this in the individuals I have come to know and work with as colleagues and friends across our country, I have indeed been afforded an experience and sense of shared accomplishment I wouldn't have imagined possible. This is what most associations aspire to for their members and it's a precious time when it actually happens. I thank my CEA colleagues for their confidence-lending and challenge. I extend the same to our officers and members in the year now before us. I look forward to where it will take us next. — **CHRIS KELLY**



CHRIS KELLY
PRESIDENT

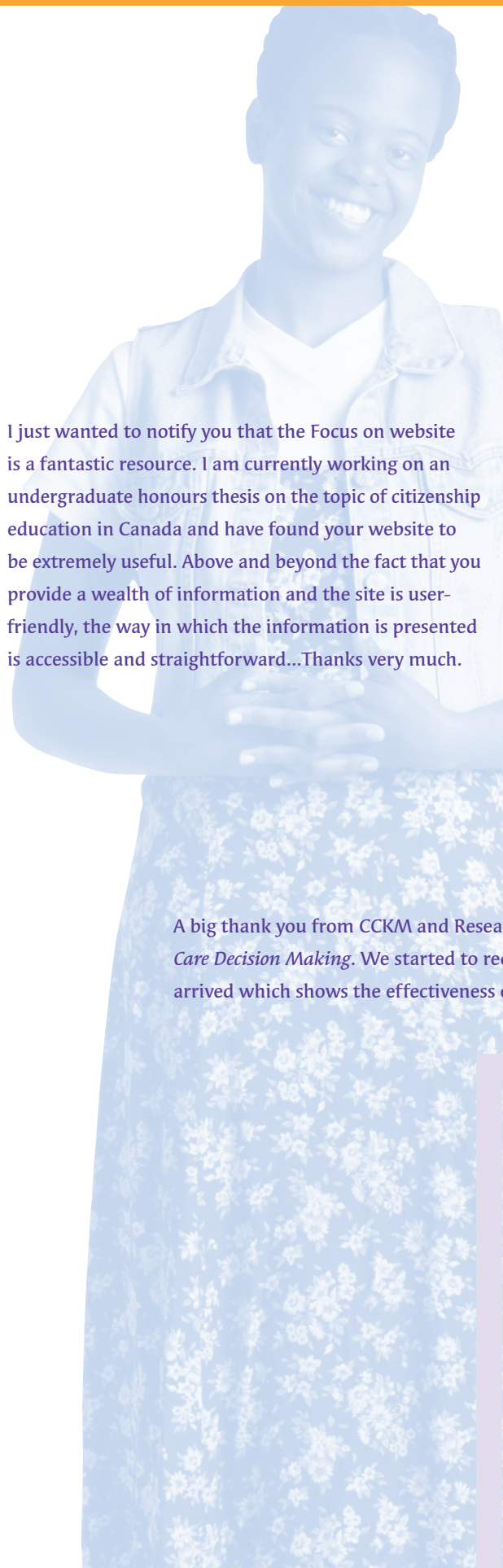
FROM THE CEO



PENNY MILTON
CHIEF EXECUTIVE OFFICER

THE ANNUAL REPORT TO MEMBERS presents a record of work accomplished during the last year, it describes what we did with what resources. But how do we judge the worth of what we do? It is easy to judge the quality of our publications and count how many readers they reach. We analyze the evaluation data that event participants generously provide. We categorize the numerous information requests received, count the unique hits to our website and rank the popularity of different web pages. Auditors report on our financial health. But did we make a difference? ■ Throughout its long history the Canadian Education Association has provided a meeting place for exploring promising ideas in education. Over the last several years we have refined meeting formats and methods that enable genuine dialogue and growth in understanding. Participants frequently state their intentions to specific new actions as a result of what they learned. CEA is essentially a catalyst and a facilitator. As we planned the 2006 annual symposium, *Getting It Right for Adolescent Learners*, we had no idea that irrespective of any impact on those who attended, this event would demand a new role for CEA — leadership. ■ Under the artistic direction of Kathleen Gould Lundy, 27 students (eight actors and a videographer from Halifax, Toronto and Vancouver school boards) and their teachers created, recorded and performed an hour-long dramatic anthology *Imagine a school...* that opened the symposium. "When it was over the audience stood, applauded, cheered and wept."¹ The voices of these young people reverberated throughout the symposium with such power that building a manifesto or public statement of commitment on behalf of young learners was straightforward. Early in 2007, CEA will launch this work as a DVD to stimulate more conversations about getting it right for adolescent learners. ■ Our work can't stop there. ■ The high school students were thrilled to be involved. Many had never flown in an airplane nor stayed in hotels. And some of them couldn't understand why they had been chosen to participate. Others were not used to being taken seriously or even being invited to offer their opinions. Some of them were changed by the experience. Gradually the students came to see 'the possibility that their performance for a national audience just might make change possible'.¹ The nine students from each of St Andrew's High School in Halifax, Templeton High School in Vancouver and Bloor Collegiate Institute in Toronto gave of their best for the sake of those who will come after them. ■ CEA owes them nothing less than our commitment to making it more likely that public education provides the schooling experience that these students desired and deserved. ■ On behalf of the staff of CEA, I thank President Chris Kelly for his inspiration, wisdom and unfailing support; the officers and directors for their commitment and critical interest in moving the Association forward; and the Members, volunteers and sponsors who make good work possible. And on behalf of the Association, I thank the staff and consultants, a small and determined team who get the work done. — **PENNY MILTON**

¹ Kathleen Gould Lundy. *Imagine a school...* Education Canada. Canadian Education Association. Fall 2006, Vol.46, No.4. (48-51)



I just wanted to notify you that the Focus on website is a fantastic resource. I am currently working on an undergraduate honours thesis on the topic of citizenship education in Canada and have found your website to be extremely useful. Above and beyond the fact that you provide a wealth of information and the site is user-friendly, the way in which the information is presented is accessible and straightforward...Thanks very much.

A big thank you from CCKM and Research Works for announcing our *Research Guide to Child Care Decision Making*. We started to receive requests for the .pdf not long after your email arrived which shows the effectiveness of your *Bulletin*!

CEA ON THE WEB

FOCUS ON EDUCATING CITIZENS

Focus on Educating Citizens, the third theme in CEA's Focus On... series was launched in November 2005. The Focus On... series builds better links among research, policy and practice to advance understanding of critical issues in education and learning. *Focus on Educating Citizens* brings forward personal stories of citizenship to illustrate the complexity of the concept of citizenship. The site encourages educators and the wider community to explore the questions and issues in educating citizens with the hope of invigorating our commitment to equipping young people with the knowledge, skills, aptitudes and attitudes to be active citizens. Focus On... at www.cea-ace.ca/foo.cfm continues to be one of the most accessed features of the CEA Website.

BULLETIN/WEB

In today's technological society, people are looking to the World Wide Web to find information. CEA's Website continues to be a source for education news, research and policy as well as descriptive information about CEA programs and publications. CEA continues to make improvements to its public presence on the web. The Website has an average of 17,000 visitors each month. *Bulletin*, CEA's free monthly electronic newsletter is the primary vehicle for the sharing and dissemination of useful and timely information about the latest in education news, policy, research, initiatives, events and ideas. In 2005, *Bulletin* was the recipient of the Canadian Society of Association Executives' Best Newsletter Award. Since its inception in May 2004, *Bulletin's* subscriber base has increased over 70%.

MEMBERSHIP

For over 115 years CEA has provided a meeting place, been a publisher, and delivered research to get the word out about issues and concerns in education. New members join CEA (School Boards, Corporations, Organizations, Individuals, and Students) to get involved, to stay current on the latest in education news and events, or to benefit from the programs and services offered to them. Members have opportunities to contribute to the work of the Association, shape directions and priorities, and receive special benefits.

Over the past year a number of membership recruitment campaigns were launched. The most impressive growth to date has been in the participation of School Boards which value the work that CEA does and encourage us to do more.

PUBLICATIONS

EDUCATION CANADA

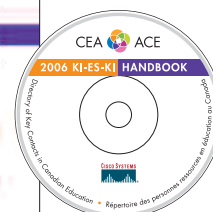
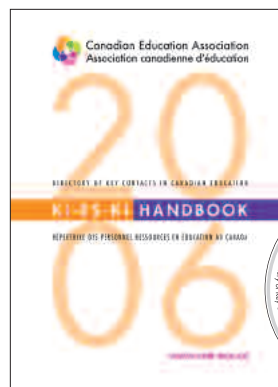
In 2005-06 CEA received financial support from the Government of Canada through the Canada Magazines Fund of the Department of Canadian Heritage for *Education Canada* which led to improvements in data and renewal processes and brought about an increase in the number of subscribers through new subscription campaigns.

In 2006, the Editorial Board brought to *Education Canada's* readers insightful perspectives on the following featured articles: Socioeconomic Status and Educational Outcomes (Summer 2005) – this issue garnered much interest from the media (Featured in the *Toronto Star* – Sunday Edition); Balanced Literacy (Fall 2005); Teaching Math Better (Winter 2006); Multiliteracy and Equity (Spring 2006). In 2005-06 advertising revenue grew by approximately 25%.



CEA HANDBOOK

Over 35 years the *CEA Handbook – Directory of Key Contacts in Canadian Education* has provided quick access to decision makers at all levels of the education community. The CD-ROM version introduced in 2005 gained interest for its easier searching capabilities and the Premium edition was attractive to those wanting to create and print lists. Future improvements to the handbook are planned for 2007.



MEDIA SUPPLEMENT

In the Fall of 2005, CEA published its third supplement in the *New Knowledge for a New Economy* series appearing in National Post's magazine, Business. This time, CEA partnered with the Association of Universities and Colleges of Canada (AUCC) to feature stories about the contribution of universities to Canada's economic and social well-being. The next supplement is being done in partnership with the Association of Canadian Community Colleges and will be published in the Fall of 2006.

SCHOOL CALENDAR

The *School Calendar* is a free downloadable resource that is compiled annually by CEA. It provides the opening and closing dates for primary and secondary schools in all the Canadian provinces and territories, along with other useful information about the number of teaching days, teacher appreciation days, and prescribed holidays. *The School Calendar* is an extremely popular and useful tool which is consistently among the top downloaded resources from the CEA Website.



EVENTS

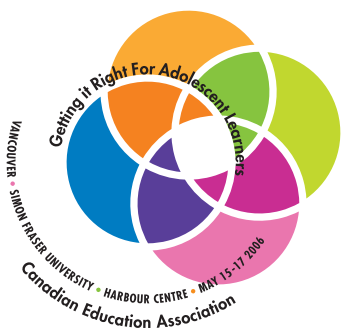
■ In Calgary, in October 2005 in conjunction with its 2005 Annual General Meeting, and in collaboration with Alberta Education, CEA hosted a **Workshop** titled "*Governing Together: Enhancing Participation in our Workplaces and Communities*". The workshop attracted over 50 participants from across the country and featured case studies of best practices in public engagement in policy processes and administrative practices. At a time when many people feel that their voices don't count, can we design effective ways to engage the public in decision-making processes?

■ In November 2005, the **Canadian Education Forum** met in Ottawa at the Conference Board of Canada. The diversity of participants engaged in this initiative grew again this year with several teachers, trustees, representatives of private corporations, and superintendents adding themselves to the number of governmental officials and non governmental organizations traditionally represented at the event. The Forum titled "*Adolescents and Learning: Their Future for Our World*" featured a presentation of Dr. Bruce Ferguson, Director of the Community Health Systems Resource Group at the Hospital for Sick Children (Toronto). Dr. Ferguson recently conducted a survey of 200 early school leavers, addressing the factors that led to their progressive disengagement from schooling. He presented the result of his research. A record of the conversation is available on the CEA Website.



■ In Vancouver, on May 15-17, 2006, CEA organized one of its most ambitious events: a **Symposium** on learning in adolescence. The event titled "*Getting it Right for Adolescent Learners*" offered a window into the lives of adolescent learners, a look at innovative research in the field of adolescent development and learning, an experience of interactive and participatory teaching practices, and a call to action to bring about the future of learning in Canada. One hundred and fifty people were struck by the honesty, the openness, and the generosity of a company of 27 actors and videographers from the Halifax, Toronto, and Vancouver school boards who presented "*Imagine a School...*", a one time performance that provided the impetus to imagine the future of learning in Canada during the two-day Symposium. Drs. Gordon Neufeld, Pat Clifford, and Sharon Friesen joined Symposium participants and presented the results of their research in the field of adolescent development and learning. Four teacher-artist teams provided hands-on experience of innovative and engaging teaching practices, and a Manifesto bringing together the momentum of "*Imagine a School...*" the research on adolescent and learning, and the experience of Symposium participants culminated in a call to action. More information on this extraordinary event can be found on the CEA Website. A DVD featuring "*Imagine a School...*", a documentary of its creation, and an animator's guide to support local use of the material is currently in production and will be available early in 2007.

I have always believed in listening to the voices of students and now these voices have a platform. Let them echo across our nation. — Bleema Getz, Teacher, Bloor Collegiate Institute.



This was an invigorating experience which allowed me to see and experience models I have been reading about, to understand how such models could work for the real benefits for students, teachers and communities of learning.

■ The **Education CEOs' Forum** was held at Middle Beach Lodge in Tofino (B.C.) following the Vancouver Symposium. The meeting, co-hosted by Harry Janzen, Superintendent of the Alberni School District, and Chris Kelly, Superintendent of the Vancouver School Board and President of CEA was designed to link the needs of adolescent learners and the commitments of Symposium participants to local innovative practices at the school board level. Adolescent Expressions, an exhibition of artistic work of Alberni School District students, and the ADSS Jazz Combo were featured during the event. The Forum concluded on an exploration of the idea of a "Leaders' Network" designed to share information and build strategic alliances in creating the conditions for the development of Canadian learning systems that engage young people and respond to their learning needs.

CEA-WHITWORTH AWARD FOR EDUCATION RESEARCH

The CEA-Whitworth Award for Education Research honours an individual and/ or a research team for outstanding contribution to education in Canada through research. The award supports leadership in the identification of emerging issues and promotes innovative and collaborative research approaches. On October 11, 2005, **Dr. Clermont Gauthier**, professor of psycho-pedagogy with the Faculty of Education at the Université Laval received the CEA-Whitworth Award for Education Research in the Individual Category, while the **Centre de recherche interuniversitaire sur la formation et la profession enseignante (CRIFPE)** received the award for research collaboration. Dr. Thierry Karsenti, Director of received the award on behalf of the centre.

Dr. Gauthier's career, which spans over 3 decades, has been entirely dedicated to the improvement of education systems in Canada. He became a teacher in Quebec City in 1974. By 1980, he was recognized for his work on pedagogical approaches to improve learning throughout Canada, as well as in the US, Europe, Brazil, Mexico, and several African countries. He has published many books, and has written scientific and professional articles as well as official policy documents. He has had over two hundred written works published, many of which have been translated into English, Spanish and Portuguese. He has participated in numerous debates and over two hundred and fifty conferences.

Made up of 95 full-time, associate and international researchers, CRIFPE promotes collaborative research practices and approaches that examine and analyze complex questions on many levels, and develops new avenues of research on teaching and teacher training. Four Canada Research Chairs are officially attached to the CRIFPE.

After receiving their respective awards, Drs. Gauthier and Karsenti made a joint presentation titled "*Collaboration for Enhanced Training of Teachers*".



DR. CLERMONT GAUTHIER



WRITERS IN ELECTRONIC RESIDENCE

Writers in Electronic Residence (WIER) is an online pan-Canadian writing program involving students, writers, and teachers in classrooms across the country. In 2005/06, Canadian authors Susan Musgrave, Lawrence Hill, Susan Glickman, Robert Priest, Karleen Bradford and newcomer Margaret Christakos worked in Canada, while two projects operated in the U.S., including a new initiative in New York involving Canadian writer Robert Priest, and U.S. authors Aliza Sherman and Michael Cirelli.

Key WIER initiatives in 2005/06:

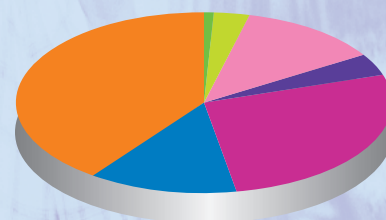
- CEA encouraged WIER to form a not-for-profit foundation, which should be completed this fall;
- Aspects of WIER's program were successfully restructured to enhance replicability through distributed management;
- "WiredWritersReadings" operated in association with the Knowledge Media Design Institute of the University of Toronto using their "ePresence" group webcasting platform. Archives available at <http://www.wier.ca>;
- Sponsors included the Ontario Arts Council (OAC), Lunan Foundation, and Bickell Foundation. The OAC recently awarded \$28,000 for the 2006/7 season, a portion of which targets northern schools.

CEA directors and advisors who share interests/contacts in this area are encouraged to email Trevor Owen (wier@wier.ca). There is a link to the WIER web site from the CEA home page. Please visit there for writing samples, writer biographies, and program information.

REVENUES

| | 2006 | 2005 |
|--|---------------------|---------------------|
| Sustaining provincial government grants | \$ 414,791 | \$ 414,791 |
| Writers In Electronic Residence | 91,374 | 78,172 |
| Event registration fees | 44,100 | 26,455 |
| Publication, advertising and other sales | 292,341 | 244,602 |
| School Board fees | 129,740 | 108,202 |
| Project and program contributions | 43,673 | 110,321 |
| Federal government membership | 25,000 | 107,500 |
| General membership fees | 33,967 | 45,183 |
| Administration fees | 1,567 | 2,613 |
| Investment income | 11,677 | 9,667 |
| | \$ 1,088,230 | \$ 1,147,506 |

- Administration fees and interest 1%
- General membership 3%
- School Board fees 12%
- Conventions, courses + seminars 4%
- Publication sales 27%
- Projects and programs + WIER 13%
- Government membership grants 40%
- Total 100%



EXPENSES

| | 2006 | 2005 |
|---|---------------------|---------------------|
| Salaries and benefits | \$ 429,699 | \$ 386,435 |
| Writers In Electronic Residence (WIER) | 86,333 | 132,086 |
| Publications and periodicals | 248,046 | 201,347 |
| Administrative | 109,741 | 122,843 |
| Events | 58,371 | 26,528 |
| Project and program costs | 76,427 | 163,558 |
| Office rent and utilities | 65,059 | 68,524 |
| Organizational governance meetings | 30,542 | 27,032 |
| Amortization | 38,285 | 18,574 |
| | \$ 1,142,503 | \$ 1,146,927 |
| Excess of revenues over expenses for the year | \$ - 54,273 | \$ 579 |

- Amortization 3%
- Governance 3%
- Rent and utilities 6%
- Administration 10%
- Publications 22%
- Events 5%
- Program and project costs + WIER 14%
- Remunerated personnel costs 38%
- Total 100%



STAFF

Penny Milton, Chief Executive Officer
 Jo-Anne Farrell, Publications Coordinator (until October 2005)
 Eva Rich Gakiza, Program Officer
 Stacy Jackson, Database/Circulation Coordinator
 Sandra Lambert, Program Coordinator, WIER (until August 2005)
 Gilles Latour, Business Manager
 Trevor Owen, Program Director, WIER
 Valerie Pierre-Pierre, Research and Information Officer (until October 2005)
 Karine Rainville, Program Development Officer
 Christine Uy, Program & Research Assistant, WIER

CONSULTANTS

Paula Dunning, Editor, Education Canada
 J. Lynn Campbell, Art Director
 Howard Esbin, Strategy
 Barbara Lebo, Lebo Media Services, Advertising

CONTRIBUTORS

CEA thanks its many volunteers and contributors for their generous support of our activities.

VOLUNTEERS

Editorial Board – Education Canada

Bruce Beirsto, Carolyn Duhamel, Jean-Pierre Proulx, John Schofield, Christine Tausig-Ford, Thelma Whalen, Andrew Woodall

Steering Committee – Focus on Educating Citizens

Dyane Adam, Commissioner of Official Languages
 Michael Bach, Canadian Association for Community Living
 Bruce Beirsto, Richmond School District No.38 (B.C.)
 Dr. André Blais, Université de Montréal
 Diane Brayman, Library of Parliament
 Harold Brathwaite, Retired Teachers of Ontario
 Dr. Mark Evans, OISE, University of Toronto
 Melanie Fernandez, Habourfront Centre
 Rudyard Griffiths, The Dominion Institute
 Taylor Gunn, Student Vote
 Dr. Yvonne Hébert, Faculty of Education, University of Calgary
 Dick Holland, Ursula Franklin Academy
 Jean-Pierre Kingsley, Elections Canada
 Dr. Will Kymlicka, Queen's University, Kingston
 Jill McCaw, Historica Foundation
 Danielle McLaughlin, Canadian Civil Liberties Association
 Darrel McLeod, Assembly of First Nations
 Andrew Medd, Canada 25
 Linda Mlodzinski, Manitoba Education, Citizenship and Youth
 Karen Mock, Canadian Race Relations Foundation
 Charlie Naylor, B.C. Teachers Federation
 Dr. Ken Osbourne, Faculty of Education, University of Manitoba
 Claude Poudrier, Saint-Gabriel Archange School, Cap-de-la-Madeleine
 Terry Price, Canadian Teachers' Federation
 Cheryl Rose, Canadian Association of Community Service-Learning
 Dr. Daniel Schugurensky, OISE, University of Toronto
 Dr. Alan Sears, Faculty of Education, University of New Brunswick
 Uzma Shakir, Council of Agencies Serving South Asians (CASSA)
 Dr. Janice Gross Stein, Dept. of Political Studies, University of Toronto
 Karen Takacs, Canada Crossroads International

FINANCIAL AND IN-KIND

Canadian Education Association

Alberta Education
 British Columbia Ministry of Education
 Conference Board of Canada
 Human Resources and Social Development Canada (Learning & Literacy)
 Manitoba Department of Education, Citizenship & Youth
 New Brunswick Department of Education
 Newfoundland and Labrador Department of Education
 Northwest Territories Department of Education, Culture & Employment
 Nova Scotia Department of Education
 Nunavut Department of Education
 Ontario Ministry of Education
 Prince Edward Island Department of Education
 Quebec Ministry of Education
 Saskatchewan Learning
 Shibley Righton LLP
 Yukon Department of Education

Getting it Right for Adolescent Learners

Halifax, Toronto, Vancouver school boards
 Destination Arts, York University
 ArtStarts in School
 Faculty of Education, Simon Fraser University
 Ministry of Education, British Columbia
 The Galileo Educational Network
 Apple Canada
 A&E
 Blue Man Group
 EF Educational Tours
 Explorica
 Pearson Education Canada
 PointOne Graphics
 Scholastic Education
 Sharp Canada
 Staples Business Depot
 Stock Transportation
 Yamaha
 J. Lynn Campbell

Focus on Educating Citizens

Manitoba Department of Education, Citizenship & Youth

Writers in Electronic Residence

Bickell Foundation
 Lunan Foundation
 Ontario Arts Council
 Ontario Institute for Studies in Education of the University of Toronto

CEA COUNCIL

OFFICERS

President, Chris Kelly
Vice-President, Carolyn Duhamel
Treasurer, Suzanne Marcotte
Immediate Past President, Gillian McCreary
Chief Executive Officer, Penny Milton

DIRECTORS 2005-2006

BRITISH COLUMBIA

Dr. Kathryn Barker, President, FuturEd Inc.
 Dr. Emery Dosdall, Deputy Minister, Ministry of Education
 Harry Janzen, Superintendent, Port Alberni School District No.70
 Chris Kelly*, Superintendent, Vancouver School District No.39

YUKON

Colin J. Kelly, Assistant Deputy Minister, Department of Education

NUNAVUT

Pam Hine, Deputy Minister, Department of Education

NORTHWEST TERRITORIES

Dan Daniels, Assistant Deputy Minister, Education and Culture, Department of Education, Culture & Employment

ALBERTA

Pat Clifford, President, Galileo Network
 Dr. Yvonne Hébert*, Professor, Faculty of Education, University of Calgary
 Michael Walter*, Executive Director, Field Services, Alberta Education

SASKATCHEWAN

Gillian McCreary*, Assistant Deputy Minister, Saskatchewan Learning
 Gordon Martell, Superintendent of Learning Services, St. Paul's Roman Catholic School Division

MANITOBA

Carolyn Duhamel*, Executive Director, Manitoba Association of School Trustees
 Gerald Farthing, Acting Deputy Minister, Manitoba Education, Citizenship & Youth

ONTARIO

Annalee Adair*, National Coordinator of ArtsSmarts, Canadian Conference of the Arts
 Winston Carter, President, Canadian Teachers' Federation
 Gerry Connolly, Superintendent, Toronto District School Board
 Marie Eveline, Executive Director, Canadian Printing Industries Sector Council
 Marilyn Roycroft*, Deputy General Secretary, Elementary Teachers' Federation of Ontario
 Lynne Zucker*, Director, Education & Research, Sun Microsystems Canada

QUEBEC

Louis Allain, Vice-président, région de l'Ouest et des territoires, ACELF
 Dr. Thérèse Laferrière, Professeure, Université Laval, Faculté des sciences de l'éducation
 Suzanne Marcotte*, Directrice – organisation scolaire, Commission scolaire Marguerite-Bourgeoys
 Marilyn Miller, Director, Human Resources, Lester B. Pearson School Board
 Laila Valin, Directrice de l'évaluation à la Direction générale de la formation des jeunes, ministère de l'Éducation du Québec

NEW BRUNSWICK

Roger Doucet, Sous-ministre, ministère de l'Éducation
 John Kershaw, Deputy Minister, Department of Education

NOVA SCOTIA

Brad Barton, Consultant
 Dennis Cochrane, Deputy Minister, Department of Education
 Carole Olsen, Superintendent, Halifax Regional School Board

PRINCE EDWARD ISLAND

Georgina Allen, President, Canadian Home & School Federation
 Frank Hennessey, Director, English Programs, Department of Education

NEWFOUNDLAND & LABRADOR

Gerald Galway, Assistant Deputy Minister of Primary, Elementary, Secondary Education
 Thelma Whalen*, Consultant

* Management Board